



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 14

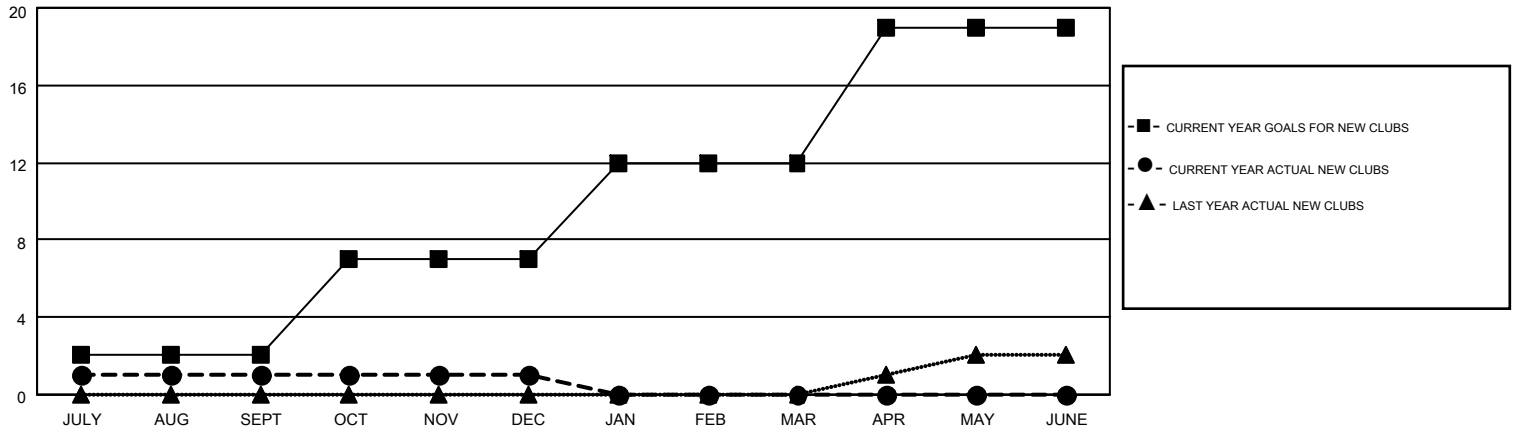
LOCATION: PENNSYLVANIA

GMT: JERRY SMITH

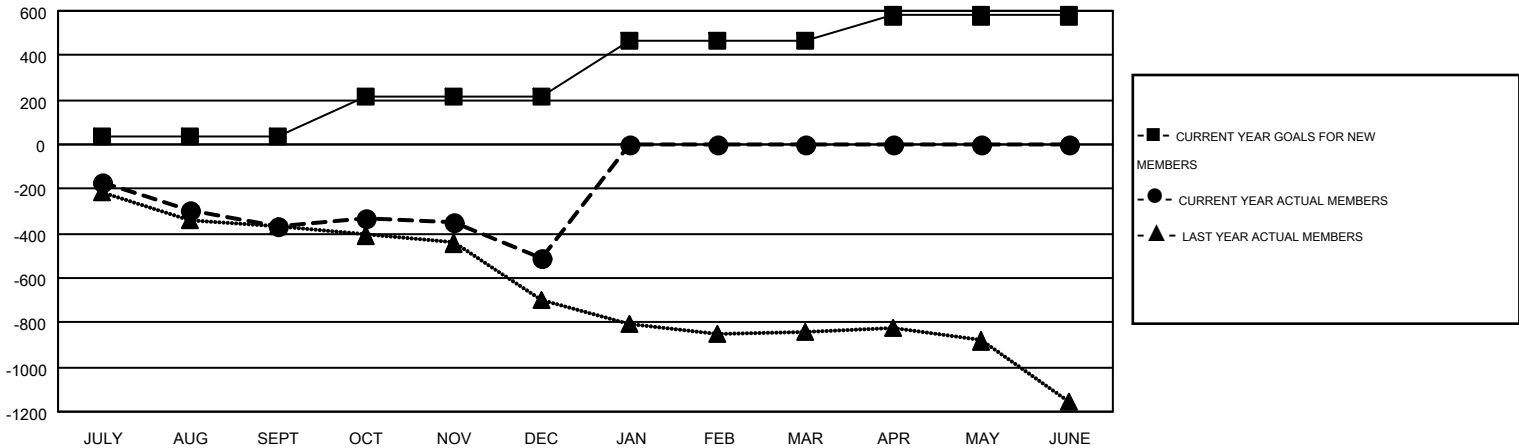
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	2	1	7	-6	JULY/AUG/SEPT	35	301	667	-366
OCT/NOV/DEC	5	0	4	-4	OCT/NOV/DEC	177	400	543	-143
JAN/FEB/MAR	5	0	0	0	JAN/FEB/MAR	255	0	0	0
APR/MAY/JUNE	7	0	0	0	APR/MAY/JUNE	111	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 11	298 CLUBS OF 726 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	15,840 (77.50%)		
DECEASED	172	FEMALE	4,600 (22.50%)		
CLUB CANCELLED	89	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	949			FAMILY UNIT MEMBERS	3,501
TOTAL	1,210			HEAD OF HOUSEHOLD	1,693
		NON-HEAD OF HOUSEHOLD	1,808		